



State of Wisconsin  
Department of Workforce Development

# WORKFORCE OBSERVATIONS—WISCONSIN BAY AREA

(BROWN, DOOR, FLORENCE, KEWAUNEE, MANITOWOC, MARINETTE, MENOMINEE, OCONTO, SHAWANO, SHEBOYGAN COUNTIES)

December 2004

## Unemployment Rates Begin Seasonal Increase During November for the Wisconsin Bay Area

November 2004	Brown	Door	Flor.	Kew.	Manit.	Marit.	Meno.	Oconto	Shaw.	Sheb.	Bay Area	Wisconsin
<b>Civilian Labor Force**</b>	153,700	16,200	1,900	10,500	42,600	23,500	2,600	15,800	21,300	66,400	354,500	3,112,500
Employed	147,800	15,200	1,800	10,100	40,300	22,200	2,400	14,500	20,300	64,000	338,700	2,982,500
Unemployed	5,900	1,000	100	400	2,300	1,300	200	1,300	900	2,300	15,800	130,000
Unemployment Rate %	3.8%	6.1%	7.0%	4.1%	5.3%	5.6%	8.4%	8.5%	4.4%	3.5%	4.5%	4.2%
Seasonally Adj Rate %	4.3%									3.8%		4.8%
Change from one month ago October 2004												
<b>Civilian Labor Force**</b>	200	-900	0	-200	-400	-300	10	-260	0	0	-1,900	2,600
Employed	-100	-1,300	-100	-200	-300	-400	20	-390	-100	-100	-2,800	-600
Unemployed	300	400	0	0	-100	100	-10	130	100	100	900	3,300
Unemployment rate(%)	0.2%	2.5%	0.8%	0.2%	-0.2%	0.5%	-0.5%	0.9%	0.3%	0.2%	0.3%	0.1%
Seasonally Adj Rate %	0.1%									0.2%		-0.2%
Change from one year ago November 2003												
<b>Civilian Labor Force**</b>	5,600	0	0	-300	-1,500	100	0	-200	100	2,600	6,300	41,000
Employed	5,900	400	0	-100	-600	300	0	-300	200	3,000	8,700	54,600
Unemployed	-300	-400	0	-200	-900	-200	0	100	-100	-400	-2,400	-13,600
Unemployment rate(%)	-0.3%	-2.4%	-0.7%	-1.5%	-2.0%	-0.8%	-0.4%	0.6%	-0.4%	-0.7%	-0.8%	-0.5%
Seasonally Adj Rate %	-0.4%									-0.8%		-0.6%

\*\* Data base on place of residence. Estimates not seasonally adjusted unless noted. Current monthly estimates are preliminary and rounded so total may not add correctly

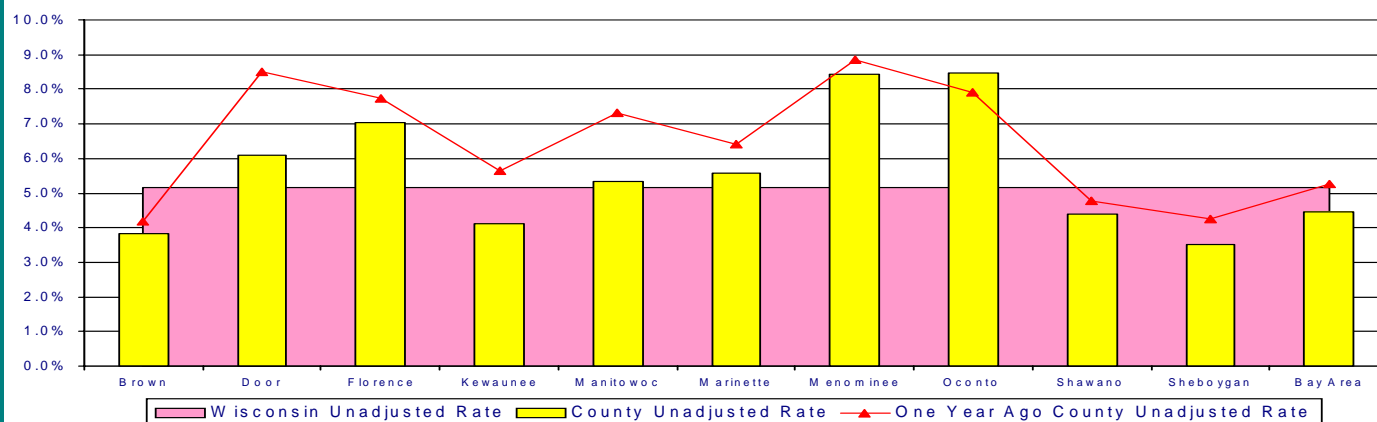
During November, the seasonally unadjusted unemployment rate rose 0.3 of a percentage point to 4.5 percent. The increase is typical for the October to November in the Bay Area. The average increase for the month is 0.3 of a percentage point. The long term average rate (1990 to 2003) for November in the Bay Area is 4.2 percent. This put this month's unemployment just above that average.

Although this month's rate was above the long term average for the area, it was well below last November's rate. One year ago the rate in the region was 5.2 percent.

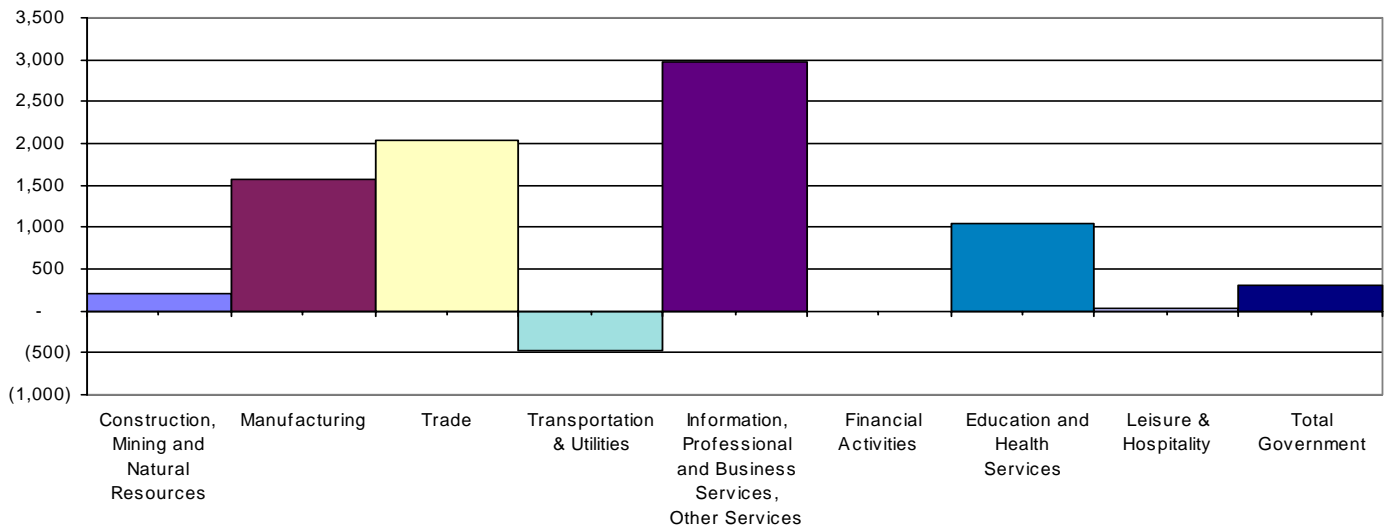
Only two counties in the region had a decline in their unemployment rate over the month. Those were Manitowoc County at 5.3 percent was down 0.2 of a percentage point and the other was Menominee County at 8.4 percent where the rate declined 0.5 of a percentage point. Oconto County had the greatest increase over the month, rising 0.9 of a percentage point to 8.5 percent. Oconto County also had the highest rate in the Bay Area and in the State of Wisconsin. Three of the Bay Area's ten counties were in the ten highest unemployment rates in the State of Wisconsin during November. Those counties

(Continued on page 2)

Bay Area Unadjusted Rates Compared to Wisconsin



### Change from Nov-03 to Nov-04 for Bay Area Total Nonfarm Employment



were Oconto (1), Menominee (2) and Florence (5).

Like the region's unemployment rate, the size of the labor force follows fairly typical patterns each month. During November the number of workers in the area's labor force declined by 1,900 workers. This is just slightly greater than the average for the month which is 1,700. At the same time, the number of workers typically declines as well, usually at a slightly greater rate than the labor force as seasonal jobs, generally associated with tourism and outdoor related work begins to end. This results in an increased unemployment rate. During November, the number of unemployed increased 2,800 to 15,800 workers. The change this year was very close to the average decline of employed of 2,700.

Both of the labor force and number employed continue to show improvement over year ago levels. The number in the labor force was up 6,300 from one year ago. Those employed also increased over last November with 8,700 more claiming to be employed. se measurements showed improvement this year.

Nonfarm wage and salary (NFWS) employment like the labor force and employment, normally declines during

November. NFWS employment declined 2,200 this month to 321,500 jobs in the region. November's NFWS level was 7,700 above one year ago. The service production sector was up 5,900 jobs over the year, while goods producing industries increased 1,800.

### Seasonally Adjusted Unemployment Rates

The seasonally adjusted rate in the Green Bay MSA was 4.3 percent, a decrease of 0.1 of a percentage point. This was 0.4 of a percentage point below last year's rate. The rate in the Sheboygan MSA was 3.8 percent, up 0.2 of a percentage point. The Sheboygan MSA's rate was 0.8 of a percentage point below one year ago.

The rate for the State of Wisconsin was down 0.2 of a percentage point at 4.8 percent. The United States' rate was down 0.1 of a percentage point at 5.5 percent.

For additional labor market statistics contact our website at <http://www.wisconsin.gov/oea>.

### Consumer Price Index - All Urban Consumers (CPI-U)\*

National (U.S. City Average.) 1982-84 = 100			% Change	Class B/C - North Central States (1996 = 100)			% Change	Class D - North Central States (1996 = 100)			% Change
U.S. City Average	Nov-04	Oct-04	Nov-03	(Size 50,000-1500,000)	Nov-04	Oct-04	Nov-03	(Size Less than 50,000)	Nov-04	Oct-04	Nov-03
All Items	191.0	190.9	3.5%	All Items	117.7	117.4	3.6%	All Items	177.7	177.1	3.7%
Food & Beverage	188.6	188.4	3.1%	Food & Beverage	116.1	116.2	2.7%	Food & Beverage	180.8	180.0	2.9%
Housing	190.8	191.0	3.1%	Housing	115.8	115.3	3.2%	Housing	167.1	166.1	4.1%
Apparel & Upkeep	123.0	124.1	-0.1%	Apparel & Upkeep	92.1	91.7	0.3%	Apparel & Upkeep	128.1	130.0	-9.5%
Transportation	167.2	166.4	7.4%	Transportation	119.2	119.4	6.6%	Transportation	155.1	154.9	7.3%
Gasoline (all Types)	171.0	172.2	30.9%	Gasoline (all Types)	173.6	180.0	28.5%	Gasoline (all Types)	155.8	157.8	28.8%
Medical Care	314.1	313.3	4.4%	Medical Care	136.3	135.1	6.1%	Medical Care	309.2	307.6	6.3%
Energy	158.6	157.7	19.2%	Energy	152.3	152.8	19.0%	Energy	144.9	142.5	19.4%

Source: U.S. Bureau of Labor Statistics \*Not Seasonally Adjusted

<b>Wisconsin Bay Area Workforce Development Area</b>												
<b>November 2004</b>	<b>Brown</b>	<b>Door</b>	<b>Florence</b>	<b>Kewaunee</b>	<b>Manitowoc</b>	<b>Marinette</b>	<b>Menominee</b>	<b>Oconto</b>	<b>Shawano</b>	<b>Sheboygan</b>	<b>Bay Area</b>	<b>Wisconsin</b>
<b>Total Nonfarm (NFWS) ***</b>	156,500	13,100	1,300	6,500	34,800	21,100	2,300	9,100	13,000	63,800	321,500	2,872,600
Total Private	138,700	11,400	900	5,400	30,200	18,800	200	7,300	10,100	57,200	280,300	2,452,900
Goods Producing	36,800	3,000	300	2,200	11,900	7,400	0	2,600	2,900	26,800	94,000	653,900
Service Producing	119,700	10,100	900	4,300	22,900	13,600	2,300	6,500	10,100	37,000	227,600	2,218,700
Constr., Mining & Nat.Rsrcs	8,100	1,000	100	500	1,400	800	0	500	600	2,800	15,800	135,100
Manufacturing	28,700	2,000	300	1,700	10,600	6,700	0	2,000	2,300	24,000	78,100	518,800
Trade	24,200	1,900	100	800	4,200	2,900	100	1,100	2,000	8,200	45,600	460,300
Transportation & Utilities	9,800	100	0	500	1,700	700	0	400	300	1,200	14,700	109,700
Financial Activities	10,700	600	0	200	1,000	500	0	300	500	2,500	16,300	162,700
Education and Health Services	18,800	1,400	100	500	4,700	2,900	0	1,100	1,600	7,000	38,100	382,600
Leisure & Hospitality	14,100	2,600	200	600	2,900	1,700	0	1,000	1,300	4,000	28,500	240,600
Info., Prof. & Bus. Svcs, Other Svcs	24,300	1,800	100	600	3,800	2,600	100	900	1,500	7,500	43,200	443,100
Total Government	17,800	1,700	300	1,200	4,600	2,200	2,100	1,800	2,900	6,600	41,200	419,700
Federal	1,000	100	30	100	200	100	10	100	100	200	1,900	29,400
State	2,700	100	20	20	200	200	10	30	100	600	3,900	102,800
Local	14,100	1,500	300	1,100	4,200	1,900	2,100	1,600	2,700	5,800	35,400	287,500
<b>Change from one month ago</b>	<b>October 2004</b>											
<b>Total Nonfarm (NFWS) ***</b>	-200	-1,100	0	-100	-200	-200	0	-200	0	-100	-2,200	4,500
Percent change NFWS from last month	-0.1%	-7.9%	-1.5%	-1.9%	-0.7%	-0.7%	0.9%	-2.6%	-0.2%	-0.2%	-0.7%	0.2%
Total Private	-200	-1,000	-20	-100	-320	-170	-10	-250	-20	-200	-2,300	-1,700
Goods Producing	-800	-100	-20	0	-190	-40	0	-220	-10	-100	-1,400	-3,700
Service Producing	600	-1,100	0	-100	-100	-100	20	0	0	0	-800	8,200
Constr., Mining & Nat.Rsrcs	-200	0	0	-10	-110	-10	0	-20	-20	0	-400	-2,700
Manufacturing	-600	0	-10	10	-80	-30	0	-200	10	-100	-1,000	-1,000
Trade	800	-100	0	-10	40	20	0	10	30	5,400	6,200	232,100
Transportation & Utilities	100	0	0	0	-60	10	0	-10	0	300	300	61,800
Financial Activities	100	0	0	0	-10	0	0	0	0	0	100	500
Education and Health Services	-100	0	0	0	30	0	0	20	10	0	-100	2,100
Leisure & Hospitality	-200	-800	-10	-50	-110	-110	0	-60	-50	-100	-1,400	-9,700
Info., Prof. & Bus. Svcs, Other Svcs	-100	-100	0	-40	-30	-60	-10	10	0	-200	-500	-3,800
Total Government	0	-100	10	0	100	0	0	0	0	100	100	6,200
Federal	0	0	0	0	0	0	0	0	0	0	0	0
State	0	0	0	0	0	0	0	0	0	-100	-100	1,300
Local	0	-100	10	0	100	0	30	0	0	200	200	4,900
<b>Change from one year ago</b>	<b>November 2003</b>											
<b>Total Nonfarm (NFWS) ***</b>	5,200	300	0	0	-600	100	0	-200	200	2,600	7,700	67,600
Percent change NFWS from last year	3.4%	2.7%	-0.5%	-0.2%	-1.7%	0.7%	-0.7%	-1.7%	1.5%	4.2%	2.5%	2.4%
Total Private	5,200	400	0	0	-700	200	0	-100	0	2,400	7,400	67,800
Goods Producing	1,400	300	0	0	-700	0	0	-300	0	1,100	1,800	18,400
Service Producing	3,800	100	0	0	100	100	0	100	200	1,500	5,900	49,200
Constr., Mining & Nat.Rsrcs	100	0	0	0	-100	0	0	0	0	100	200	2,500
Manufacturing	1,300	200	0	0	-600	0	0	-300	0	1,000	1,600	15,900
Trade	1,800	-100	0	0	-200	0	0	0	0	500	2,000	16,700
Transportation & Utilities	-500	0	0	0	100	0	0	0	0	-100	-500	900
Financial Activities	-200	0	0	0	0	0	0	0	0	100	0	2,600
Education and Health Services	400	0	0	0	100	100	0	100	100	300	1,000	8,000
Leisure & Hospitality	-100	100	0	0	-100	100	0	0	-100	0	0	2,400
Info., Prof. & Bus. Svcs, Other Svcs	2,400	100	0	0	0	0	0	0	0	500	3,000	18,800
Total Government	0	-100	-100	0	100	0	0	-100	200	200	300	-200
Federal	0	0	0	0	0	0	0	0	0	0	0	-100
State	0	0	0	0	0	0	0	0	0	0	0	-200
Local	0	-100	-100	0	100	0	0	0	200	200	300	100
*** Includes employment with employers located in area. Estimates are NOT seasonally adjusted.												
Current month estimates are preliminary. Totals may not add due to rounding. Calculations based on unrounded numbers. NFWS data is benchmarked to 3/2003												

**Look for the most current Labor Market Information at: <http://dwd.wisconsin.gov/oea>**

Direct questions and comments to: **Richard Seidemann, Regional Labor Market Analyst**, Sheboygan County Job Center, 3620 Wilgus Avenue, Sheboygan, WI 53081 920-208-5809 920-459-3845(FAX) E-mail: [richard.seidemann@dwd.state.wi.us](mailto:richard.seidemann@dwd.state.wi.us)

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